

Reach - non-regulatory announcement

12 July 2022

Aeorema Communications plc ('Aeorema' or 'the Company' or 'the Group')

Agency Winners for Creative Team of the Year and Further Awards and Nominations

Aeorema Communications plc, a leading strategic communications group based in London and New York City, is pleased to announce that its two divisions, Cheerful Twentyfirst and Eventful Limited ('Eventful'), have won a number of prestigious awards respectively.

Cheerful Twentyfirst, Aeorema's main operating division, has won the following awards after being nominated (as announced on 14 June 2022):

- **Creative Team of the Year at the Conference News Agency Awards**, the biggest annual gathering and celebration of event management agencies in the UK. This marks the fourth year running that it has won in this category.
- **Best Agency (more than 40 employees) in the Micebook V Awards**, which celebrates the leading agencies in virtual and hybrid events.

Eventful, Aeorema's global venue procurement and event management services division, has been nominated for the following award:

- **Best Incentive Provider at the M&IT Awards**, a leading awards ceremony which brings together more professionals than any other awards event in the meetings and events industry.

In addition, Holly Mills, the Head of Incentives at Eventful, has been recognised in Conference & Incentive Travel's 2022 Incentive A-List. The Incentive A-List recognises and celebrates the top 20 planners who are going above and beyond in the incentive travel industry.

Steve Quah, CEO, commented: "I am delighted to see that our team and their hard work are being recognised by high-profile awards in our industry, emphasising Aeorema's position as a leading agency in this sector. It has been an honour for the Company to be nominated for these awards and even more so to win, especially to be known as Creative Team of the Year four years running. We are especially proud of Holly Mills, a key member of the Eventful team, who has been recognised as an A-lister by industry leaders; we are fortunate to have distinguished industry professionals like herself working with us. It has been an amazing couple of weeks for the agency across our divisions and I look forward to sharing further updates from the award ceremonies as Aeorema continues on its winning streak."

ENDS

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