

2 April 2007

Cheerful Scout Plc ('Cheerful' or 'the Company')
Gold and Bronze Awards at the prestigious IVCA Awards 2007

Events and Film & Video specialist, Cheerful Scout plc, won a Gold Award and a Bronze Award at the annual IVCA Awards gala at London's Grosvenor House Hotel on 30 March 2007.

Attended by fellow business communicators, commissioners, government representatives and the media, the 2007 IVCA awards ceremony saw Cheerful Scout achieving international recognition for outstanding work in two award categories. The Gold was awarded to Cheerful Scout for best Internal Live and Experiential Communications for the production of Allen & Overy's 2006 Senior Associates' Conference while the Company scooped the Bronze Award for a specialist training DVD produced for the Department of Optometric Continued Education Training ('DOCET') in the Practical Training category.

Celebrating the best business communication in corporate video, live events, multimedia projects, business television and websites, the IVCA Awards are recognised internationally as the standard of excellence for effective business communication, while also introducing clients to programmes and projects which have made a significant impact on business performance.

"We are delighted with these two award wins," comments Cheerful Scout's Managing Director Gary Fitzpatrick. "Winning an IVCA Award really matters, enhancing profile and bringing substantial business benefits. As past recipients will testify, there is no higher accolade for creativity, originality, production expertise and sheer effectiveness."

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Notes

Cheerful Scout is an award-winning multidisciplinary creative consultancy specialising in devising and delivering effective and original corporate communication solutions. Its three key areas of expertise are DVD, Production and Events.

Whilst its thriving DVD department creates impressive titles for the corporate and retail markets, Cheerful Scout's production team conceives and produces unique and

engaging film and video for a wide range of blue chip corporations and organisations. The Company also stages live events and conferences for its clients and is able to develop previously impossible concepts and formulas using its revolutionary presentation and visualisation system, nVision (www.nvisiontec.com).