

Cheerful Scout Plc: CLS / Index: AIM / Sector: Media

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Cheerful Scout Plc ('Cheerful' or 'the Company')
Received Commercial Experience Award at the IVCA LiveCom Awards 2007 and
Recognised by Televisual Magazine for fifth consecutive year

Cheerful Scout Plc, the AIM-traded events and film & video specialist, has been recognised for its outstanding achievements during the year, having won an award at the prestigious IVCA LiveCom Awards 2007 and two plaudits for innovative design and authoring by Televisual Magazine.

Cheerful Scout was awarded the Commercial Experience Award at the IVCA LiveCom Awards 2007, an annual event developed by the IVCA, in partnership with UK Trade & Investment, to promote excellence in live and experiential communications. This win was for an outstanding live roadshow event for leading pensions provider Winterthur, communicating to Independent Financial Advisors serving the Higher Net Worth market.

Furthermore, the Company's DVD team was recognised for the fifth consecutive year as the leaders in creative design by Televisual Magazine in its end-of-year DVD design showcase, with two plaudits for innovative design and authoring.

"These accolades further acknowledge the creativity and expertise of our talented team and we are delighted that we are becoming increasingly recognised as one of the leading communication companies in the business." says Cheerful's Managing Director, Gary Fitzpatrick. "They come hot on the heels of our 2007 IVCA Awards and New York Festival wins and follow in the footsteps of last year's LiveCom award for Innovation."

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Notes

Cheerful Scout is a full-service, award-winning production company whose talented, innovative and dedicated team will take a customer's brief and turn it into a compelling piece of communication - be it video, film, event, web or DVD.

With a unique approach that blends creativity and experience with an unparalleled degree of technological know-how, Cheerful Scout produces original moving images that move the spirit and the mind.

Working cheerfully, with enthusiasm, energy and passion, Cheerful Scout always collaborates with its clients to understand their business and communication needs, and is dedicated to making every project the best it can be.

Cheerful Scout is dedicated to creative excellence and is often keen to push the boundaries of visual and event media - because this is a production company that knows just how powerful original thinking and communication can be.