

Cheerful Scout Plc: CLS / Index: AIM / Sector: Media
12 April 2007

Cheerful Scout plc (“Cheerful” or “the Company”)

Directors Shareholding

In accordance with Chapter 5 of the Financial Services Authority's Disclosure and Transparency Rules, the Company was informed on 11 April 2007 that Peter Litten, a Director of the Company, is interested in 4,407,840 ordinary shares in the capital of the Company, representing approximately 44.98 per cent of the Company's issued voting share capital.

**** ENDS ****

For further information visit www.cheerfulscout.com or contact

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