

Cheerful Scout Plc / Epic: CLS / Index: AIM / Sector: Media

25 January 2007

**Cheerful Scout Plc ('Cheerful Scout' or 'the Company')
New Contract Win**

Cheerful Scout Plc, the AIM-traded multi media specialist, is pleased to announce that it has strengthened its relationship with The Contender Entertainment Group ('Contender') having won a two year contract to provide DVD authoring services to all of the entertainment company's medium to high-end film and TV titles, including Spooks, Will and Grace and Cutting It.

Contender is the biggest independent distributor of DVD and Video in the UK. Cheerful Scout has worked with Contender for a number of years and has just completed shooting the extras and authoring on the Life on Mars Series 2 DVD. It expects to complete around 60-80 projects for Contender during 2007.

The Company looks forward to announcing its interim results on 6 March 2007.

**** ENDS ****

For further information visit www.cheerfulscout.com or contact:

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Notes

Cheerful Scout is an award-winning multidisciplinary creative consultancy specialising in devising and delivering effective and original corporate communication solutions. Its three key areas of expertise are DVD, Production and Events.

Whilst its thriving DVD department creates impressive titles for the corporate and retail markets, Cheerful's production team conceives and produces unique and engaging film and video for a wide range of blue chip corporations and organisations. The Company also stages live events and conferences for its clients and is able to develop previously impossible concepts and formulas using its revolutionary presentation and visualisation system, nVision (www.nvisiontec.com).