

25 April 2007

**Cheerful Scout plc (“Cheerful” or “the Company”)
Holding in Company**

The Company was informed on 24 April 2007 that Richard Hodgson is interested in 301,012 ordinary shares in the capital of the Company, representing 3.07 per cent of the Company's issued voting share capital.

For more information.

**** ENDS ****

Contacts:

Gary Fitzpatrick	Cheerful	Tel: 020 7291 0444
Isabel Crossley	St Brides Media	Tel: 020 7242 4477
Mark Percy/ Liam O’Donoghue	Seymour Pierce Limited	Tel: 020 7107 8000