

27th November 2007

CHEERFUL SCOUT PLC ('Cheerful Scout' or 'the Company')
AGM STATEMENT

Cheerful Scout Plc, the AIM listed multi media group, held its Annual General Meeting yesterday, 26th November and all resolutions were duly passed.

Chairman Stuart Appleton made the following statement:

“As our recent results highlighted, we have increased our market share in our DVD production and design division and have won a number of key contracts with international companies including BP and BAA. In tandem with these achievements, we have pinpointed areas within the business that could be strengthened and are now implementing a number of changes. We are pushing the boundaries of creative innovation, predominantly through our new joint venture focused on exploring opportunities in the business intelligence market, and are looking to further widen our offering through organic growth or via acquisition. It is obviously still early days, but our pipeline of potential new business opportunities is growing and we are encouraged by feedback from existing clients.”

**** ENDS ****

For further information visit www.cheerfulscout.com or contact:

Gary Fitzpatrick	Cheerful	Tel: 020 7291 0444
Isabel Crossley	St Brides Media	Tel: 020 7242 4477
Mark Percy	Seymour Pierce Ltd	Tel: 020 7107 8030