

Cheerful Scout Plc / Index: AIM / Epic: CLS / Sector: Media

8 February 2011

**cheerful scout plc ('cheerful' or 'the Company')**

**Notice of Interim results and trading update**

The Directors of cheerful scout plc, the AIM-traded multi-media specialist, announce that the interim results for the six months to 31 December 2010 will be published on or around 28 February 2011.

Commenting on current trading, Managing Director Gary Fitzpatrick said, "Having acquired certain assets and recruited key members of staff from twentyfirst in January 2010, we have been able to broaden our corporate communications offering. With some recent wins in the On Screen and Events businesses, including commissions from both telecommunications and financial companies, the benefit of which we will see in the second half of this financial year, the board is confident that the outcome for the year continues to be in line with market expectations."

**\*\* ENDS \*\***

For further information visit [www.cheerfulscout.com](http://www.cheerfulscout.com) or contact:

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