

Cheerful Scout Plc / Index: AIM / Epic: CLS / Sector: Media

**Cheerful Scout Plc ('Cheerful' or 'the Company')**

**Transaction in Own Shares**

Cheerful Scout Plc, the AIM-traded multi-media specialist, announces that on 26 March 2010 it purchased 200,000 of its own ordinary shares at 9p per share for cancellation.

As a result of the above purchase, the number of ordinary shares in issue is 7,837,500. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Cheerful under the FSA's Disclosure and Transparency Rules.

**\*\* ENDS \*\***

For further information visit [www.cheerfulscout.com](http://www.cheerfulscout.com) or contact:

Gary Fitzpatrick	Cheerful Scout Plc	Tel: 020 7291 0444
Mark Percy	Seymour Pierce	Tel: 020 7107 8030
Elisabeth Cowell	St Brides Media & Finance Ltd	Tel: 020 7236 1177